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Conserving BC's Natural Beauty

Charitable Organization Number 10808 9863 RR0001 July 12, 2016

To whom it may concern:

Our friends at The Watermark Beach Resort have stepped up to protect nature through the work of The Nature Trust of BC.

The Nature Trust is a leading non-profit land conservation organization based in British Columbia. We protect habitat for wildlife, plants and fish by acquiring ecologically significant land and then caring for it.

Our quality of life is inextricably connected to the health of our natural surroundings. Nature provides many benefits including fresh air, clean water and places to enjoy the outdoors. It is also vitally important for our economy eg tourism and our cultural life.

BC has the greatest natural diversity of any province. The Watermark Beach Resort is located in the Okanagan-Similkameen one of the most spectacular areas of our province. Here you will find species and ecosystems not found anywhere else in the world. This area has the highest number of endangered and at-risk species of any region in the province like Bighorn sheep, Yellow-breasted chat and Behr's Hairstreak butterflies. The single biggest threat to natural diversity is habitat loss.

The Watermark Beach Resort is an organization that recognizes the value of their natural surroundings and the work of The Nature Trust of BC. We are very grateful for the many expressions of support including auction packages for our Okanagan fundraising event Earth Wind Fire, staff participation on our event committee and recently accommodation for our board tour. This support helped The Nature Trust most recently complete a 17 year project to protect the largest area of rare Antelope-brush habitat in the south Okanagan.

We applaud the Watermark Beach Resort for their "green commitment". If you have any questions, I would be pleased to speak with you at debkennedy@naturetrust.bc.ca or 604 924 9771 local 231.

Yours in conservation,

Deborah Kennedy

Development and Communications Manager