

Special
ISSUE!

Entrepreneur of the Year

FULL COURT PRESS INSIDE
THE CHINESE-LANGUAGE NEWS p.17

VANCOUVER,
NOT VEGAS

Casino boss **SCOTT
MENKE** goes all in
with Parq resort p.62

BCBUSINESS

OCTOBER 2017 \$5.95

MAKE IT HERE

Fuelling Growth

ROB McCURDY takes
Pinnacle Renewable Energy
to new heights while
boosting fire safety

EOY
PACIFIC REGION
WINNER

Plus
27

more tales of leaders who
make innovation their business,
from tech and finance to mining
and real estate p.31

PM40065475





Crossroads Hospice Society's
24th Annual

Treasures of Christmas Gala

together we can make a difference

SATURDAY NOVEMBER 25 2017
(DOORS OPEN AT 6:00PM)

HARD ROCK CASINO
2080 UNITED BLVD, COQUITLAM

DINNER & WINE
MAGICAL GIVING TREES
LIVE ENTERTAINMENT
DANCING
VALET PARKING

TICKETS \$125 • 604.945.0606
WWW.TREASURESOFCHRISTMAS.CA

CELEBRATE WITH US
BOOK YOUR HOLIDAY STAFF
PARTY TABLES TODAY

**SUPPORT OF COMPASSIONATE,
END-OF-LIFE CARE FOR
PATIENTS & THEIR LOVED ONES**

WHAT FLOATS HER BOAT

Jarrett fishes at first light for kokanee
and rainbow trout



WEEKEND WARRIOR

A Reel Pleasure

Ingrid Jarrett, GM
and VP business
development
at Watermark
Beach Resort
in Osoyoos, is
hooked on fishing

I grew up hiking, camping
and fishing with my family
all over B.C. Fishing
Pennask Lake as a child,
every cast caught a trout.
We would fry them in
butter in a cast iron pan
and enjoy every bite. In
the summer, we camped
on Salt Spring Island
and caught rock cod and
salmon.

Living in Bella Coola
as a young adult, I would
hike into the Nusatsum
valley and make a fishing

rod, attach a fly and fish
for brook trout in the
back eddies and pools
of the gorgeous rivers.
In the winter, on
Anahim Lake, ice fishing
in 25 below zero, the
snow would crunch with
cold, and we would cook
the fish over the open
fire, the bright blue win-
ter sky overhead.

My trip to Masset
on Haida Gwaii was a
trip of a lifetime—
halibut, salmon and
hours spent on the still-
ness of the Pacific Ocean.
At Peregrine Lodge
on Haida Gwaii, I won
Most Fish Caught by a
Female and a beautiful
bronze medal.

The past few summers
I have been renting a
house on the ocean with
my family on Hornby
Island, and we ride bikes,
read and go fishing. My

super exciting catch last
year was a green lingcod,
the most beautiful
turquoise green, which
turns a bright white
when cooked.

For my father's 80th
birthday, my sisters and
I took him fishing on
the 22nd of December
with Rod from Rodney's
Reel Outdoors as a guide.
We caught some
beautiful kokanee in
Okanagan Lake.

The Okanagan sock-
eye salmon is the story
nearest and dearest to
my heart. I have cham-
pioned the regeneration
of this ancient [species]
around the world and
went on the inaugural
fishing voyage with the
Okanagan Nation Alli-
ance fisheries team when
they launched the com-
mercial fishery in 2012.

—as told to Felicity Stone

WARRIOR SPOTLIGHT

With a long and varied career in the hospitality and tourism industry, Ingrid Jarrett is vice-chair of Destination BC Corp.'s tourism advisory committee, on the board of Destination Osoyoos and past president of the British Columbia Hotel Association. Jarrett promotes South Okanagan culinary and agricultural tourism, is vice-chair of Slow Food in Canada and supports Slow Fish and sustainable fishing practices. Watermark Beach Resort features Okanagan salmon on its menu.