

Lake society expands effort with pitch-in campaign

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The Osoyoos Lake Water Quality Society is pitching the idea there's a relationship between trash tossed on the ground about town and the soggy garbage bobbing about in Osoyoos Lake.

The society is undertaking a campaign to attach "**Protect our Lake – Pitch In**" decals on garbage cans in key areas of Osoyoos.

"We are committed to protecting and preserving Osoyoos Lake through public education and monitoring the lake's waters in five regions through the summer months," explains OLWQS past president, Birgit Arnstein.

"We anticipate that placing the decals on highly visible trash containers in central Osoyoos will help promote awareness about keeping our lake as pristine as possible."



Ms. Arnstein also pointed out that the society will be placing large '**Protect Our Lake**' banners on street lighting poles as well as a large banner across Main Street. OLWQS will also be distributing rack cards with the same messaging to travel and tourism outlets in the south Okanagan.

Volunteers will muster on April 1 at 1 p.m. at the Osoyoos Sailing Club (weather permitting). They will then be armed with supplies to clean the refuse containers and apply the decals which say "**Protect our Lake – Pitch In.**"

"We hope to apply our decals to all the trash containers along Lions Park, Osoyoos Marina, Osoyoos Sailing Club, White Sands Walkway, Gyro Beach, Watermark Beach Resort Walkway, Pioneer Walkway, Cottonwood Beach, Safari Beach and Lakeshore Drive."

The Osoyoos Lake Water Quality Society was founded in 1991 by community members to promote public awareness of the lake, covering issues such as invasive species, conservation, pollution and lake management. OLWQS is a non-profit organization run entirely by volunteers.