



Slow Food[®] Thompson Okanagan

Dear Artisan/ Producer,

Please join us, for the 4th annual Market of Taste. The Slow Food Movement is gaining momentum in our region because it's a lifestyle many of us have been practicing for years! The success we experienced at our last three markets has prompted us to repeat the Slow Food *Market of Taste* in 2016.

The *Market of Taste* will showcase products that reflect the Slow Food mantra – that they are “good, clean, fair,” that they taste good, that they are grown and/or produced cleanly, that the farmer is paid fairly and that they are indicative of our region. The event will bring together artisan producers to create an impressive marketplace for the consumer.

The *Market of Taste* will take place Sunday, May 8th, 2016, on Main Street in front of the Watermark Beach Resort in Osoyoos from 11 am until 3 pm. This location was chosen to coincide with the [Devour! Food Film Festival](#) and is an ideal location for the tasting, talking and purchasing that happens at a Slow Food Market of Taste.

Regional supporters of Slow Food and the general public will be attending free of charge. Based on past experience, we anticipate a minimum of 400 to 600 guests will come through the market.

Please send your application or any questions to Jen (jen@hjba.ca); I am only too happy to help! If you have any other local producers that you think might be a good fit for this event, please feel free to pass along the information. For more information on Slow Food or to become a member, please visit our web site www.sfto.ca

We hope you can join us!

Sincerely,

The Slow Food Thompson Okanagan Market of Taste Team

SFTO Market of Taste Application: May 8th, 2016

Some guidelines to help you have a successful day:

- A huge component of the Market is tasting. Please be prepared to sample your product
- Visual impact is important. Please have your product displayed in a tasteful way
- You or a representative must be in attendance during the hours the market is open
- Your business and link to your business will be profiled by SFTO
- You are encouraged to sell your product! Be prepared with the tools to do so
- Set up is scheduled for 10:00am. We request that no break-down begin until 3:00pm
- Please provide a brief description of your product, all products will be vetted through slow food protocols for compliance (i.e. good, clean, fair)
- Limited space is available. Applications will be processed in order of reply
- You are encouraged to help promote the event on your website, social media and any marketing campaign
- Please bring a tent if you have one in case the weather is poor

Cost per table space is twenty-five dollars (\$25)

Name	
On behalf of (producer/farm name)	
Address	
Phone number	
Email	
Website	
Products/Name of Booth	

Do you require a table? If so, there might be a rental fee	Yes	No	
Do you require power at your booth? Please note - you will be required to provide your own extension cords	Yes	No	
Will you be sharing a booth? If so, with whom?	Yes	No	

Tell us about your family, your farm, your products

Email your application to: jen@hjba.ca

We will collect payment and issue receipts at the Market.

Thank you very much for your interest and support of our Slow Food Community!

